

PERSONAL PROFILE

I am Product Design graduate with a proactive and tenacious approach to projects and challenges. I work hard and can apply myself to a broad spectrum within the design industry. I have the ability to meet tight deadlines whilst maintaining consistently high standards. I am as confident with hand sketching as I am with 3D computer packages. My final major project was an Infa Red Non Contact Musical instrument for musicians which you can see on my website;

www.joshford.co.uk

KEY SKILLS

Product Design, Interior Design, Graphics, Packaging, Hand Sketching, Solid Works, Photo Works, Adobe Photoshop/Illustrator, Photography, digital & SLR and Branding

RELEVANT WORK EXPERIENCE

Nokia August 2008

Soho Design Team

Worked with Nokia's design team in London on a conceptual project ending with a presentation and critique of my ideas to the global team.

Bee Plumbing Limited July 2008

Design for Advertisement

Advertisements and design work for local plumbing company who specialize in high- end bespoke designs.

EDUCATION

BA Hons Product Design (graduated July 2009) - First Class Honours
Glamorgan University

BTEC National Diploma in 3D Design (2 yrs) Distinction/Distinction/Merit
TVU, Reading, Berkshire.

9 GCSEs including English, Maths & single Sciences
Emmbrook Secondary School, Wokingham, Berkshire.

COMPETITIONS

- Design Festival 08 Panton Chair – 1st Prize
- Stoves Compact Kitchen 09 – Short Listed
- Corus Ferveo Clock 08 – Short Listed

HOBBIES & INTERESTS

Design – exhibitions and continually putting ideas to paper
Snowboarding Longboarding Music & Music Festivals.

REFERENCES

Dr Richard Randall – Atrium Cardiff – rrandall@glam.ac.uk

Ben Challis – Atrium Cardiff – bchallis@glam.ac.uk

